

# McDermott Rise



## BLACK AND OTHER ENTREPRENEURS OF COLOR: WE WILL DO MORE.

To our communities who are calling for the elimination of structural and systemic racism, WE HEAR YOU. To Black and other entrepreneurs of color who face unfair barriers others do not face, WE SEE YOU. McDermott is committed to taking an active role to combat inequality and promote fairness while helping to bridge the gap for black entrepreneurs, and WE WILL DO MORE. That's why we've launched McDermott Rise. Through this program, we will provide a set of free legal and business services to 20 Black founders and other entrepreneurs of color to help them launch and scale their endeavors with every expectation of success.

### ABOUT McDERMOTT RISE

We aim to work with both early-stage and emerging companies that have an innovative plan and are solving an important problem, but that could use a boost from an experienced legal team from a top-ranked international firm. McDermott Rise is led by a dedicated global team of McDermott lawyers with deep experience handling issues vital to the success of innovative endeavors, including:

- Formation
- Capitalization
- Equity compensation
- Intellectual property protection
- Employment matters
- Other areas pertinent to business growth

In addition to providing a set of free legal services, we will tap into our best-in-class global network and resources to connect our McDermott Rise members with venture capital firms, private equity funds, incubators, accelerators and management consultancy firms. We will also offer complimentary event attendance, bootcamps, office hours, access to a suite of legal forms, and other exclusive McDermott Rise benefits. And as these ventures grow and flourish, we'll offer flexible-fee arrangements to continue our support into the future.

### WHO SHOULD APPLY

The program is open to entrepreneurs in any industry. The company should be early-stage and must have a Black founder or founder of color on the management team.

Elements of a strong application may include the following:

- Business plan or executive summary
- Dynamic and deeply engaged management team
- Disruptive business model that solves an important problem
- Intellectual property or technology
- Well-researched product market or audience

Applications will be reviewed by the McDermott Rise leadership committee. This diverse team comprises seven McDermott partners, including a member of the Firm's executive committee.

### FULL DETAILS AND APPLY

To view full program details, visit our website at [mwe.com/McDermottRise](http://mwe.com/McDermottRise)

**McDermott  
Will & Emery**